

Subject: Everyone an activist?

Dear Friends and Colleagues,

Inspired by this [article](#), I'd like to share some thoughts after the summer period:

Dan Rubin, PsyD, encourages everyone to become an activist for the sake of our future – by using/converting our resources, i.e. what we already (can) do. And indeed, as ecological threats are increasing (e.g. [permafrost thawing 70 years early](#)), it is becoming essential that *all of us get more active* for nature and the planet.

Become more active (examples):

- [Fridays for Future](#): As you may know, the school strike for climate movement is supported by more than 26,000 [scientists](#) as well as [artists](#), [entrepreneurs](#), [psychologists](#), [parents](#) and others.
- [People for Future](#): In Frankfurt grown-ups *demonstrate during lunch breaks on Zeil every Thursday*, which is a great opportunity also for us to get involved. Having participated during past weeks, I've really enjoyed this gathering. So, if you're interested just [vote](#) to get calendar invitations, weekly updated with the exact location. (In order to comply with current ECB rules, we have to participate in our free time and personal capacity of course.)
- For your calendars: On Friday, 20 September, just before the next [climate summit](#), *everyone* is invited to *participate in a global strike*, which will be followed by a global week of action. For events in Frankfurt, you'll find up-to-date info [here](#).
- [At the ECB](#): Besides [Green ECB](#), the upcoming *Ecology section* will provide plenty of opportunities to get involved.

Do less:

However, becoming more active for climate and nature also implies *doing less* – when it comes to destructive activities and habits that all of us are still involved in. Surely, all of you will have examples in mind of how *fulfilling and satisfying* it can feel to leave such behaviour behind. Calculation of CO₂ equivalents ([EN](#), [DE](#), [AT](#)) can help greatly in prioritising efforts towards highest impact – but also other aspects such as [waste](#), [water](#) and [slavery](#) footprints shouldn't be underestimated. So, there's a lot of room for creative reduction and modesty. :-)

Activist or shareholder?

As for any ...**ism**, the term **activism** may be a bit questionable. I personally prefer the idea of becoming a "*shareholder of a better world*" ;-). And as this better world is linked to my personal contribution/share, it becomes tangible and concrete.

Hence my question: What's your share? You wanna become richer ;-)- a **capitalist** in the best sense? :-)

Then let's shift our portfolios all together – to the better. And let's do it ASAP, climate change isn't waiting!!!

Outlook:

I'm sure, this will make us happy when we'll be looking back at our lives at some point.

And also our imaginary (great) grandchildren will be somewhat proud of us that, at least at a certain point in time we started to no longer follow the mainstream but turned around and changed our lifestyles for the better.

Someone has to start, why not you and me? :-)

Best regards